

1. Name of the Faculty: Mass Communication													
2. Course Name		FILM & VIDEO PRODUCTION PROJECT						L		T		P	
3. Course Code		JM05						0		0		8	
4. Type of Course (use tick mark)							Core ()		DE ()		FC (√)		
5. Pre-requisite (if any)		10+2 in any discipline		6. Frequency (usetickmarks)		Even (√)		Odd ()		Either Sem ()		Every Sem ()	
7. Total Number of Lectures, Tutorials, Practicals													
Lectures = Nil				Tutorials = Nil				Practical = 80					
8. COURSE OBJECTIVES: To learn and practice the craft of making Films, and produce a short film.													
9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes:													
COURSE OUTCOME (CO)		ATTRIBUTES											
CO1		Equip the students with the tools required in making films.											
CO2		Provide an Immersive experience of the film making process.											
CO3		Familiarise the students with the equipment and software used in film making.											
CO4		Guide students in conceiving ideas and write screenplays.											
CO5		Help students create a short film.											
10. Unit wise detailed content													
1. Conceptualisation, Pitch and Proposal													
2. Planning, Writing, Shooting and Editing a short video													
3. Planning, Writing, Shooting and Editing a short documentary													
4. Planning, Writing, Shooting and Editing a short sketch video													
5. Planning, Writing, Shooting and Editing a short film													
11. CO-PO mapping													
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PS 13	PSO4		
CO1	2	3	1	2	2	2	2	2	2	2	2		
CO2	2	2	1	2	1	1	2	3	3	2	2		
CO3	2	3	1	2	2	2	2	3	2	2	3		
CO4	3	3	3	1	3	1	3	2	3	3	3		
CO5	3	3	3	1	3	2	2	2	3	1	3		
3 Strong contribution, 2 Average contribution, 1 Low contribution													
12. Brief description of self-learning / E-learning component													
1. https://www.youtube.com/user/RJFilmSchool/videos													
2. https://www.youtube.com/c/TylerMowery/videos													
3. https://www.youtube.com/c/BehindtheCurtain/videos													
4. https://www.youtube.com/channel/UCeSSa3CaP_GJxmFpdjG9Jw													

5. <https://www.youtube.com/c/JustWrite/videos>
6. <https://www.youtube.com/c/StudioBinder>
7. <https://www.youtube.com/user/Nerdwriter1>
8. <https://www.youtube.com/c/TomorrowsFilmmakers/videos>
9. <https://www.youtube.com/c/TheCloserLook/videos>

13. Books recommended:

1. The Art of Video Production, Leonard C. Shyles, 2007 Sage Publications, Inc., USA.
2. Film Directing Shot By Shot: Visualizing From Concept To Screen, London: Routledge,
3. 2006. Cinema studies : the key concepts , Susan Hayward, Lo Katz, S. D. 3rd Edition,
4. 2019 Video production handbook, Gerald Millerson, Focal Press, 1992.